

WELCOME

McMinnville
BUSINESS
LEADER
QUARTERLY FORUM

2026 Schedule Business Leader Forum

- Q1 - February 12
- Q2 - May 7
- Q3 - August 13
- Q4 - November 12

Welcome

McMinnville | ECONOMIC DEVELOPMENT
PARTNERSHIP



Patty Herzog
Executive Director
Patty@McMinnvilleBusiness.com
503.550.8504



John Olson
President
president@mcminnville.org
503.801.7383

Thank You!

Thank you to our Forum Partners:



**McMinnville
BUSINESS
LEADER**
QUARTERLY FORUM

The People Advantage

**The People Advantage
Solving the #1 Challenge Together
for Retention, Recruitment, and Leadership**

Meet our Facilitators:



Tiffanie Clifford
Think Ahead

Brandon Malloy
Express Professionals

August 13, 8:00 - 9:30 am
Chemeketa Community College - Yamhill Valley Campus, McMinnville

McMinnville | ECONOMIC DEVELOPMENT
PARTNERSHIP

McMINNVILLE AREA
CHAMBER of COMMERCE

McMinnville Business Leader Forum

Q3: The People Advantage

August 13, 2026

The People Advantage

8:10 am **Welcome:**

Patty Herzog, MEDP

John Olson, McMinnville Chamber

8:15 am **Activity Overview:**

Tiffanie Clifford, Think Ahead

Brandon Malloy, Express Employment Professionals

8:20 am **Workforce Challenge Activity**

8:35 am **Group Debrief**

8:45 am **Recruitment: Best Practices Activity**

9:00 am **Group Debrief**

9:10 am **Retention: Best Practices Activity**

9:20 am **Group Debrief**

9:30 am **Closing Remarks and Networking**



The People Advantage



Tiffanie Clifford

Think Ahead



***Solving the
#1 Challenge Together
for Retention,
Recruitment, and
Leadership***



Brandon Malloy

Express Employment
Professionals



Workforce Challenges

What we
hear **YOU**
say:

How to address staff grievances and maintain positive open **communications**

Training and Retaining Employees

Rising Insurance

Expanding the **labor pool** for entry level production

Hiring

Paid Leave Oregon,
accommodating **absenteeism**

Attendance

Retention

Leadership and
Succession Planning

Finding **Qualified** Candidates

Where Should
We **Recruit**?

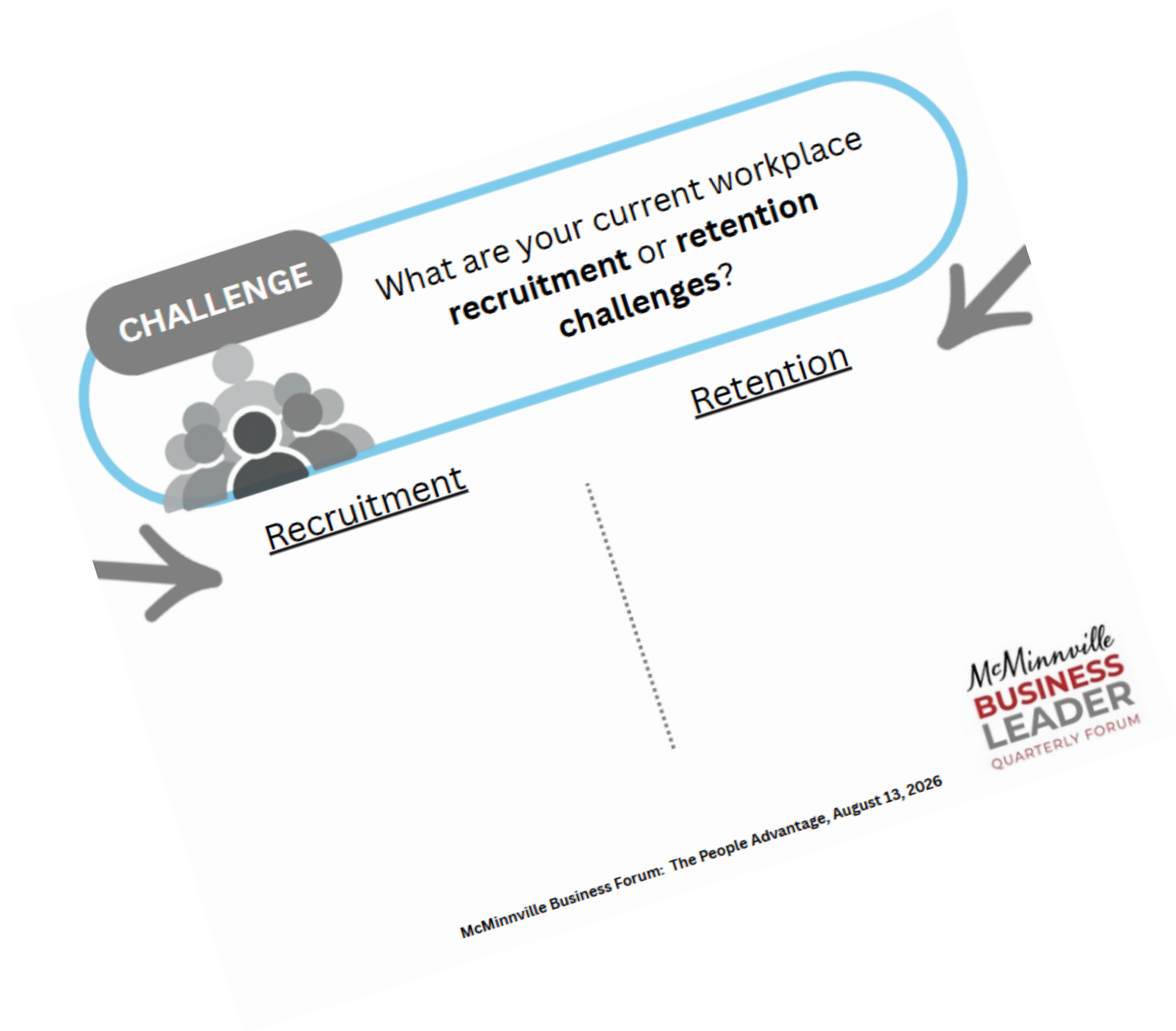
Finding **technical,**
mechanically inclined, and
engineers in the area

Employee Engagement and Empowerment

How do we rebuild our **Company Culture**?

Finding matching values, **the right fit**

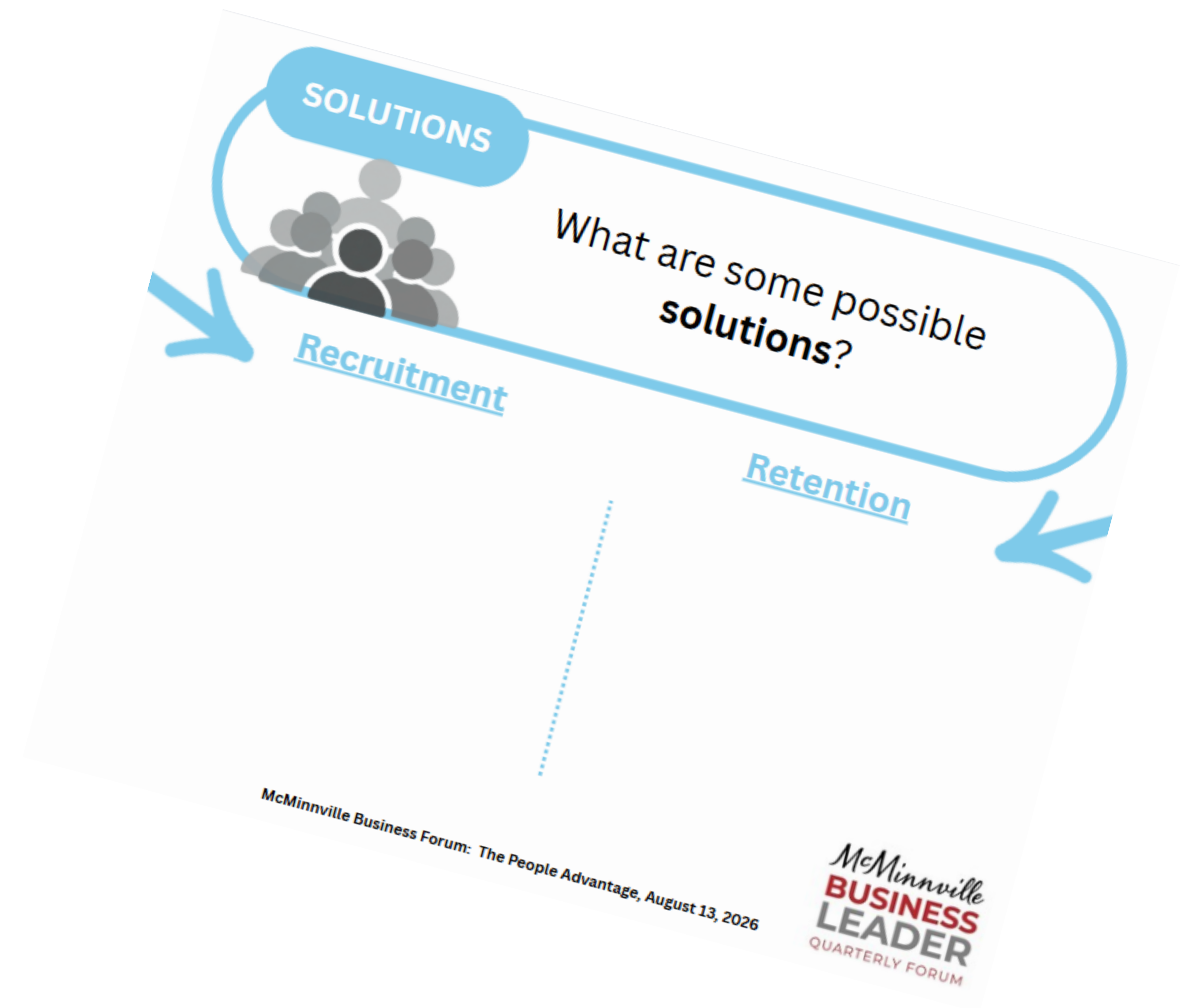
Identify Your Challenges



What is your biggest workforce challenge?

Identify Solutions

What are your
best practices for
Retention and
Recruitment?



The People Advantage: Top Five

Challenges

Finding the Right Talent

Keeping Great Employees

Developing Strong Leaders

Building an Engaged Workplace Culture

Preparing a Skilled Future-Ready Workforce

EXCITE → TEACH → ENGAGE → RECOGNIZE → DEVELOP

The People Advantage: Top Five

Best Practices

1. Get Them Excited

- Make the first impression count. Show them why you're proud.

2. Teach Them Why

- Help them understand the mission, the customer, and why their work matters.

3. Keep Them Engaged

- Communicate. Ask questions. Listen to ideas. Keep them part of the conversation.

4. Recognize Their Impact

- Celebrate wins, effort, ideas, milestones, and company success.

5. Show Them What's Next

- Give them a path. Cross-train. Develop. Promote.

EXCITE → TEACH → ENGAGE → RECOGNIZE → DEVELOP

The People Advantage

Reach out, we'd love to collaborate:



Tiffanie Clifford
Think Ahead



Tiffanie Clifford, SPHR
President, [Think Ahead](#)
Building leadership that lasts.
HR | Leadership Dev |
Coach
c: (503) 807-0751
Let's chat:
[Tiffanie's Calendly](#)
*Patently thorough, I connect
the dots with business savvy,
curiosity and energy.*



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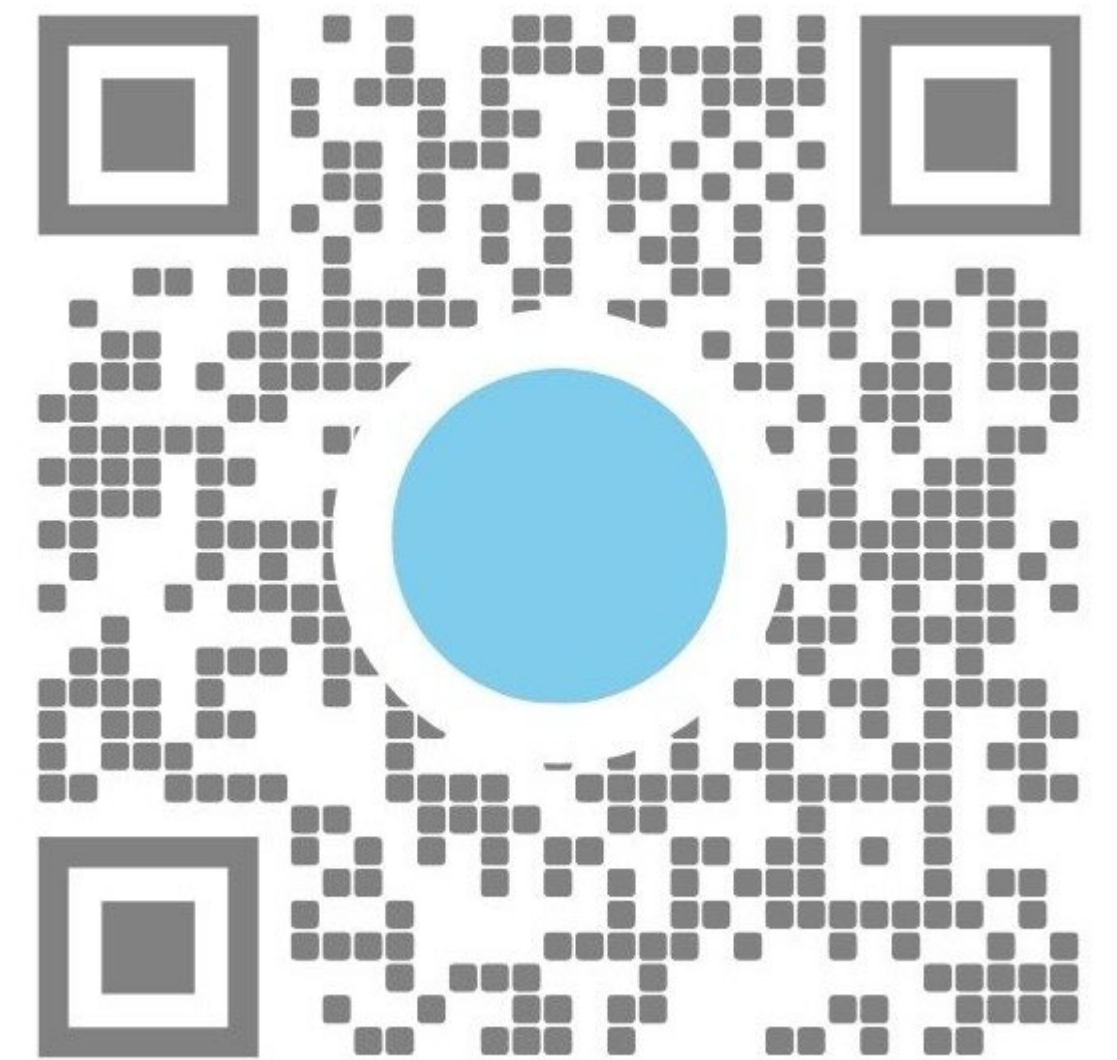


Brandon Malloy
**Express
Employment
Professionals**

We NEED YOUR Feedback

Thank you for joining us today. Please take a moment to give us your **feedback** by scanning the QR Code below and completing the **short survey**.

- *Would you like more forums like this?*
- *What was your key take away?*
- *Do you want to follow up with our facilitators on something we didn't cover or go in-depth on a specific topic?*



Feedback Form

Upcoming Events

McMinnville | ECONOMIC DEVELOPMENT
PARTNERSHIP



MEDP Event Calendar

www.mcminnvillebusiness.com



Chamber Event Calendar

www.mcminnville.org

Join us in 2026!



**I'M INTERESTED
FORM AT THE LINK!**

Are you a Manufacturer?
An Educator?
A Community Member?

Join us for the **November 2026** YC MFG Experience and connect our emerging workforce to career opportunities in manufacturing.

Complete our Quick [Interest Form](#) at the link and we will be in touch!

Brought to you by WIN – Workforce Integration Network

SAVE the DATE!
November 3, 2026

Industry Input Welcome



WIN – Workforce Integration Network brings together local industry employers, educators, workforce partners, and community business leaders to strengthen the connection between **education, career exploration, and the needs of our workforce and our employers.**

As a **regional collaborative** launched by the McMinnville Economic Development Partnership in 2022, WIN works to identify workforce challenges and create practical, community-driven solutions that help businesses develop talent while helping our workforce discover meaningful career opportunities close to home.

*[Learn more about WIN](#) or join us for our **monthly meet-up** held every first Wednesday of the month at 3:00pm at Chemeketa Community College, McMinnville Campus or contact [Patty Herzog](#), MEDP*



Thank you to our Investors



MEDP FOUNDING PARTNERS

