

*McMinnville*  
**BUSINESS**  
**LEADER**  
QUARTERLY FORUM

McMinnville Business Leader Forum  
Q1 – February 12, 2026

*Strengthening  
Communications:  
City & Business Leaders*

*McMinnville*

ECONOMIC DEVELOPMENT  
PARTNERSHIP



**City of  
McMinnville**



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McMinnville**

# Thank You

## McMinnville Business Forum Sponsors



# Welcome



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# Economic Vitality Leadership Council

## VOLUNTEER COUNCIL MEMBERS

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Visit McMinnville

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# Welcome



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# Welcome



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# Strengthening Communications: City & Business Leaders

## Agenda

- 11:30 – 11:40 AM** Lunch & Round 1 Table Assignments
- 11:40 – 11:50 AM** Welcome & Framing
- 11:50 – 12:15 PM** Facilitated Roundtable Discussion – Round 1
- 12:15 – 12:20 PM** Table Rotation
- 12:25 – 12:45 PM** Facilitated Roundtable Discussion – Round 2
- 12:45 – 1:00 PM** Report-Out & Closing

*McMinnville*  
**BUSINESS**  
**LEADER**  
QUARTERLY FORUM

# Our Purpose

This Forum advances the MAC-Town 2032 Economic Development Strategic Plan by improving dialogue between the City, economic development partners, and the business community.

Through facilitated conversation, participants will share insights, identify challenges, and collaborate on ways to **strengthen McMinnville's business climate and accelerate living-wage job growth.**

# Economic Vitality Leadership Council

The McMinnville Economic Vitality Leadership Council was formed to serve in an advisory and guidance role to McMinnville economic development partners advancing the MAC-Town 2032 Economic Development Strategic Plan.

# City of McMinnville – Economic Development

## MAC Town 2032: McMinnville's Economic Development Strategic Plan

**Goal 1:** Accelerate growth in living-wage jobs across a balanced array of industry sectors

**Objective 1.1:** Maintain and enhance McMinnville's positive business climate

**Action 1.1.1:** Improve dialogue between the City and the local business community



# McMinnville's Business Climate

## Round One:

- What **working well** in McMinnville's business climate today?
- What **barriers or challenges** do you face in McMinnville that most impact your ability to grow, invest, or hire locally?

# McMinnville's Business Climate

## Round Two:

- What specific actions could the City and economic development partners take to **improve the business climate?**
- How can ongoing **dialogue** between the City and business community **be more effective?**

# Feedback Form



Please provide more comment on **McMinnville's Business Climate** by completing the following short **Feedback Form**.



# Upcoming Events

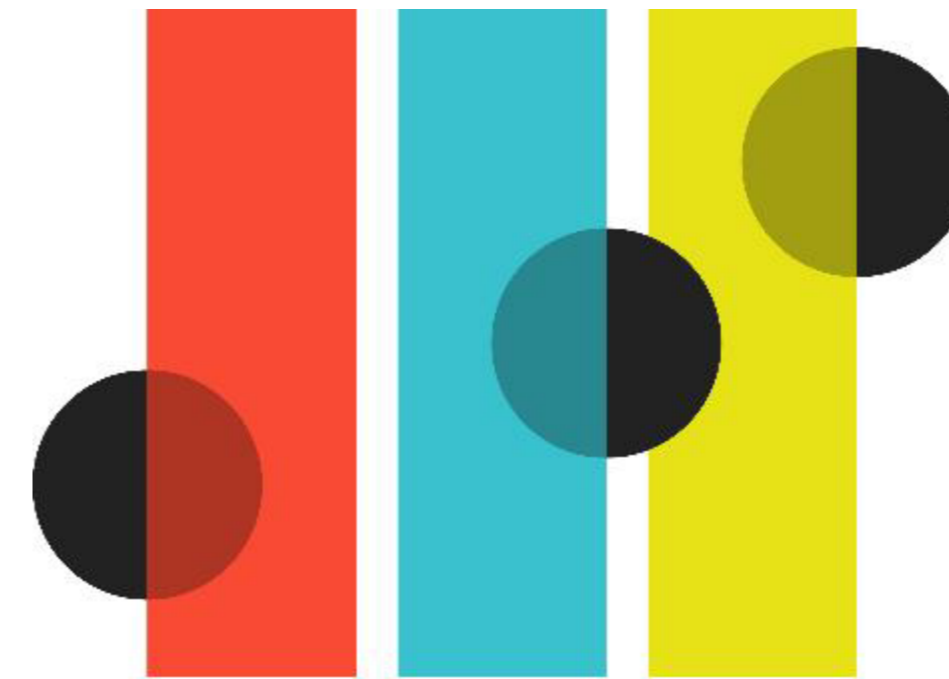


LAUNCH MID-VALLEY  
**COFFEE CLUB**  
*for* **START-UPS**  
McMINNVILLE

**Date:** Feb. 17, 9 – 10 am

**Location:** Chemeketa

**Address:** 288 NE Norton Ln



## Jobs for the Future

**Workforce Integration Network**  
**March Topic – Apprenticeships**  
with Melissa MacGregor, EdD  
Director of JFF.org

**Date:** March 4, 3 – 4:30 PM

**Location:** Chemeketa

**Address:** 288 NE Norton Ln

*McMinnville*

ECONOMIC DEVELOPMENT  
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# FOUNDING PARTNERS

*McMinnville*

Industrial  
Promotions  
Est. 1954



**City of  
McMinnville**



McMinnville

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# Thank you to our Investors



# McMinnville Downtown Association



## Coming Together to Celebrate

February 20, 2026 • 5:00 pm • The Grand

Please help us celebrate the success of our downtown business community and raise money for the MDA. Tickets includes heavy appetizers from local chefs and a glass of bubbles, additional beverages available for purchase.

Participate in an auction as well as enjoy our wine wall as we acknowledge downtown businesses' big wins.



# McMinnville Area Chamber of Commerce

## BUSINESS SUPPORT SERIES

### Leveraging AI Tools in Your Business

Join us for an engaging lunch forum featuring *Chris Dahlvig*, as he explores practical ways businesses can leverage AI tools to improve efficiency, decision-making, and growth. This session will focus on real-world applications of AI -what's useful today, what to avoid, and how leaders can start integrating AI into their operations without needing deep technical expertise.

**Presenter:** *Chris Dahlvig, M.B.A., C.P.A.*

🕒 NOON 📅 February 20, 2026

TJ Day Hall, Linfield University



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Your path. Your future. Scholarships open to Yamhill County high school students.

Apply Today!



McMINNVILLE AREA  
CHAMBER of COMMERCE

# Visit McMinnville



# City of McMinnville

## ADA Transition Plan



### Help shape a more accessible McMinnville!

The City of McMinnville is participating in a Self-Evaluation and ADA Transition Plan and we're looking for your input! We're evaluating the accessibility of our city-owned facilities, services, and programs to see if they meet the requirements of the Americans with Disabilities Act (ADA).

We are seeking input from individuals with disabilities, as well as family members, caregivers, and advocates, to ensure the plan reflects the lived experience of our community members.

By sharing your experiences, you can help us identify barriers to access and determine which changes are needed. Your input will directly inform an action plan that prioritizes improvements so that everyone in our community, including individuals with disabilities, can fully participate in City programs and services.



Escanee aquí para ver esta información en español.

## We want to hear from you.



Scan here to take the survey.



*We'd like to learn more about how McMinnville's public spaces, facilities, programs, services, and parks support or limit your ability to participate fully and independently in our community.*

All input is welcome!

The survey will be open until mid-March. Comments received will be reviewed and considered as we work towards a finalized ADA Transition Plan.

# Upcoming Events

*McMinnville* | ECONOMIC DEVELOPMENT  
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MEDP Event Calendar

[www.mcminnvillebusiness.com](http://www.mcminnvillebusiness.com)



Chamber Event Calendar

[www.mcminnville.org](http://www.mcminnville.org)