

FOR IMMEDIATE RELEASE:
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**McMinnville based company HelloCare Recognized at
OEN Entrepreneurship Awards 2022**

McMinnville, OR – [HelloCare](#), a caregiving service created to support seniors living independently, was recognized at the 31st annual [OEN Entrepreneurship Awards](#) held November 17 at the Portland Art Museum. Founder and Care Manager, Helen Anderson received the OEN Entrepreneurial Achievement Award in the Development category to honor the best of the best based on financial achievement, traction, team, and social impact.

Helen was nominated by MEDP (McMinnville Economic Development Partnership) for leading her team to success, demonstrated outstanding, ethical leadership, fostering a great workplace culture, and setting an example other founders would aspire to achieve.

HelloCare was born when Helen pitched the concept and won an inaugural StartUp Bootcamp PitchFest in 2020 produced in conjunction with MEDP and Launch Mid Valley Venture Catalyst, Mike White. After winning the PitchFest she continued to work diligently to open HelloCare, her brick and mortar location, with office and staff training facilities in McMinnville, Oregon.

In two years, she has expanded her team to a staff of 80 and added additional services for her clients from nutrition to Hospice Care and more. She has addressed the needs of her staff by providing childcare and earlier this month HelloCare held a grand opening of a new headquarter location for expanded service offerings in McMinnville, including the new addition of a Senior DayCare facility.

“Helen is well deserving of the OEN Entrepreneurial Award of the year for persevering with building a start-up during a pandemic, addressing a healthcare need in our communities and being a truly supportive employer offering training and benefits to her employees beyond the traditional offerings. She regularly volunteers her time to give back to our community through sharing her entrepreneurial journey to fellow entrepreneurs, to giving time to educate our emerging workforce and our sage business community about the importance of valuing your workforce and creating a cohesive company culture, highlighting the beneficial impact this has to any organization and to the community. Helen is a leader in her field and in McMinnville.”

About MEDP: The non-profit Partnership, created in 2005 supports McMinnville, Oregon’s business community and includes the City of McMinnville, McMinnville Water & Light, McMinnville Industrial Promotions, the McMinnville Area Chamber of Commerce, and area businesses. To learn more about the McMinnville Economic Development Partnership, visit www.McMinnvilleBusiness.com.

About HelloCare: HelloCare was created to respond to the seniors that want to stay in their homes. Some want to live independently from family. Other seniors have family living far away or struggling with health problems that excludes them from being a caregiver. HelloCare gives seniors a choice to age in place, in their homes. We hire experienced caregivers that can bring out the best in seniors and most will never need to leave their homes. HelloCare nursing staff is

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a resource for our caregivers, and always a phone call or text away. Our passion is helping seniors be where they choose for as long as they choose. For more information, visit www.hellocareinyourhome.com.

About Launch Mid-Valley: Launch Mid-Valley is a regional collaborative created to launch start-ups and support business growth in Yamhill, Polk and Marion County, visit [Home | Launch Mid Valley](#)