



## **Intern Job Description**

**Company:** Swedemom

**Job Title:** Marketing Intern

**Job Location:** McMinnville, OR

### **General Duties and Expectations:**

- Learn the production process and hub software in order to better understand the company and how to best market the mission to gain exposure and increase sales.
- Work with Communication Specialist to develop social media plan and engaging content for our community and customers.

### **Hours & Salary:**

Swedemom Center of Giving is marketed as a 10-week summer full-time internship.

- 40 hours a week / Wage to be determined based on qualifications (at least minimum wage)

### **Desired Skills:**

- Knowledge of most social media platforms
- Marketing best practices
- Ability to spot trends and create engaging content to spread our mission and increase sales
- Photography skills are a plus
- Video taking and editing skills are a plus
- Graphic design skills are a plus

### **Qualifications:**

- 18 years or older
- Entrepreneurial minded that enjoys working in a start-up business
- Out of the box thinker
- Self-starter who requires minimal supervision
- Must be flexible and able to adapt to business changes
- Enjoys working for a social cause

### **Training:**

- Training will be provided on Swedemom software and work processes

### **Supervisory Contact Information:**

**Audrey Talbot - 208-569-4457 - [atalbot@swedemomcentergiving.org](mailto:atalbot@swedemomcentergiving.org)**