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OEN MID-VALLEY PUBTALK MARKETING STRATEGIES: BUILDING YOUR BRAND

November 20, 2019

SPEAKERS

5:30 - 7:00 p.m.

Mac Market 1140 NE Alpine Ave,
McMinnville, OR 97128

Ryan Rhoades (Moderator)

Ryan Rhoades is the founder and creative director at Reformation Designs - an internationally known creative agency based in Oregon. He specializes in crafting unique brand experiences and visual media for startups, business owners and organizations. He is also the host of the Creative Revolution Podcast and the co-author of The Science of Getting Rich (www.scienceofgettingrich.info) & Stop Wasting Time and Burning Money (www.stopwastingtime.today)



Jennifer Morrow (Panelist)

Owner @ Creative Company & Business Adviser (<https://www.creativeco.com/>)

With more than 40 years of real-world marketing experience leading Creative Company, Jennifer has worked with a diverse mix of clients from local small businesses to regional and national organizations. Her company's work has earned numerous local and national awards for design, marketing strategy, branding, advertising, packaging and websites. Jennifer Larsen Morrow brings examples, stories and actionable tactics to every presentation and workshop. Audiences leave with fresh ideas, a new perspective on their organization, and tactics they can put into action immediately. Jennifer has presented workshops and talks on branding and marketing in Oregon and around the country.



Meghan Gallop (Panelist)

Business Adviser & Marketing Consultant (<http://ionlyhaveeyesforhue.com/>)

Meghan Gallop is a community-builder and color enthusiast located in Salem. A Linfield College grad, she has worked the past 13 years in marketing for nonprofits and higher education. She currently serves at Chemeketa's Small Business Development Center and coordinates the Small Business Management program as a business adviser and marketing consultant. She lives in West Salem with her husband and daughter who both teach and go to school in McMinnville.



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